



Navigate board dynamics & build your board presence



Network with the current directors & gain visibility in the board circle



Get your seat at the board

# LEAD WOMEN THE BOARD JOURNEY

18 – 20 February 2020

Identify the right opportunities



Prepare for the Challenge: Board Simulation



Understand your role as a board director, corporate governance & financial stewardship responsibilities



In Partnership with: **Deloitte.**



# The Journey Roadmap

**STAGE 1:** Through the use of relevant **CASE STUDIES**, the programme takes delegates on a journey to familiarise them with the **ROLES & RESPONSIBILITIES** as board directors.

**STAGE 2:** Moving on to a clear understanding of **CORPORATE GOVERNANCE** is the next critical path for a director. Group discussion centred on case studies encourages sharing of good practices & learning on a director's role in ensuring adherence & compliance to rules & regulations that govern an organization.

**STAGE 3:** Being able to provide **FINANCIAL STEWARDSHIP** and **RISK MANAGEMENT** at the board involves the ability to raise red flags early & focus attention on potential risks so as to avoid or mitigate negative impact. Working through & analysing sample scenarios as part of group activities enhances the learning.

**STAGE 4:** The most complex part of the boardroom journey is the ability to navigate the **BOARDROOM DYNAMICS** because of the diversity – thought, personalities, gender and age. Gender dynamics awareness helps women communicate more effectively and navigate board discussions for positive outcomes.

**STAGE 5:** To be included in the board is critical for new women directors. This part of the journey focuses on ways to create **PRESENCE** through the verbal & non-verbal communication using theatre techniques to demonstrate & highlight the impact of being heard & seen.

**STAGE 6:** “The Board Meeting”: The **BOARD SIMULATION** will provide an immersive experience into the real-life challenges of boards – both technical & people skills. Experienced board directors will role play & observe the simulation & provide constructive feedback to further enhance the learning.

**STAGE 7:** **CONNECT WITH THE BOARD STAKEHOLDERS** at the networking lunch

**Optional: STAGE 8:** Create your **BOARD PROFILE** during a dynamic group coaching session over lunch to create personalised board profiles & gain deeper understanding of the recruitment process for board openings. Board recruiters share their experience in board placements & what nominating committees are seeking in potential candidates.

February 18, 2020 : 9am – 5pm | AMCHAM

### **THE TECHNICAL TRACK:** STAGE 1 to STAGE 3

Facilitator: Rui Figueiredo, Director Strategic and Operational Risk Advisory, Deloitte

- ✓ Role & responsibilities of a Board Director
- ✓ Insights on corporate governance
- ✓ Financial stewardship & risk management

February 19, 2020 : 9am – 5pm | AMCHAM

### **THE PEOPLE TRACK:** STAGE 4 & STAGE 5

Facilitator: Anne Abraham, Chairperson, LeadWomen

- ✓ Understanding what drives the board dynamics
- ✓ Awareness of gender dynamics on the board
- ✓ Creating positive board presence

February 20, 2020 : 9am – 12:30pm | AMCHAM

### **THE APPLICATION TRACK:** STAGE 6 & STAGE 7

- ✓ The Board Simulation role play
- ✓ Role player & observer feedback
- ✓ Open discussion & sharing

February 20, 2020 : 12:30pm – 2:30pm

**NETWORKING LUNCH** with board directors, company secretaries, regulators & recruiters

Optional:

February 25, 2020 : 10am – 12pm | ICDM

### **BUILDING YOUR BOARD PROFILE**

One (1) dynamic group coaching session led by Pun Tian Pouw (TP)

\*Spaces are available on a first-come, first-serve basis

Prepare for the board position

- ✓ Writing your board profile
- ✓ Understand the board selection process

## **WHO SHOULD ATTEND:**

- ✓ Newly appointed corporate board directors
- ✓ Senior businesswomen who hold positions in established companies ranging from division head to CEO or who are retired from such positions
- ✓ Women in senior executive roles who currently sit on nonprofit or private boards who wish to serve on public corporate boards in any industry
- ✓ Established women entrepreneurs seeking to improve corporate governance in their own company boards & preparing to serve on public corporate boards

Investment: RM 3,900 per participant (excluding 6% SST)  
*AMCHAM members enjoy a 15% discount by entering **AMCHAM15** in the discount code column on the application form.*

All participants receive complimentary LeadWomen membership upon completion of The Board Journey Programme until 31<sup>st</sup> December 2020 (Go to [lead-women.com/membership/](http://lead-women.com/membership/) to see our membership benefits)



[training@lead-women.com](mailto:training@lead-women.com) | 03 2035 9710

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## Anne Abraham

*Chairperson, LeadWomen*

Anne Abraham currently serves as an Independent Non-Executive Director on the Boards of Media Prima Berhad and Metrod Holdings Berhad. She is also Chair for the Board of Media Prima Digital Sdn. Bhd., the digital subsidiary board of Media Prima Berhad and an Independent Non-Executive Director of the NSTP Berhad, also a Media Prima Berhad subsidiary.

Anne plays a key role as Executive Co - Founder of the Malaysian Chapter of the 30% Club, a global business campaign lobbying for increased women representation on the boards of Malaysian PLCs. The campaign has taken off to receive greater support from corporate chairs and board directors of PLCs since it was launched in May 2015.

In a non-business capacity, Anne is a Board Director for Protect and Save the Children, a non-governmental organization focused on child protection from sexual abuse and exploitation. In 2019, she was appointed as a Board Trustee for the Tun Fatimah Hashim Women in Leadership, UKM.

She holds a current role as Chairperson of LeadWomen Sdn. Bhd., an MSC status consultancy company which she founded in late 2011. It focuses on developing and advancing women leaders in line with the Government of Malaysia's aspirational target of 30% women on boards ([www.lead-women.com](http://www.lead-women.com)). Anne is recognized as a leader in diversity and inclusion both locally and regionally. Anne is a frequent guest speaker, facilitator and moderator in women leadership conferences, workshops and summits.

In the course of her career, Anne garnered over 20 years of corporate experience in several leadership positions in the field of sales, marketing, alliances and operations in global technology companies. Prior to setting up LeadWomen, she was the Country Manager of SAP Malaysia and was then appointed as Managing Director for Cisco Malaysia, two of the largest global technology companies in their own specialisation.

Anne holds a B.A. in Mathematics from Essex University, UK and obtained her Higher National Diploma of Computer Studies from Plymouth Polytechnic, UK.





## Rui Figueiredo

*Director, Risk Advisory &  
Deloitte United Nations  
Team APAC Lead, Deloitte*

Rui is an open-minded person who enjoys exercising his knowledge and acumen to approach cross-disciplinary challenges by devising new ideas, launching new approaches and pioneering new possibilities.

Rui implements his multidisciplinary knowledge of various international organisation and delivers monitoring services to protect and strengthen every aspect of operation across all environments in five continents. He has over 10 years of work experience in Corporate Strategy, Governance and Sustainability. Rui also has more than 6 years of experience working and partnering with the agencies of United Nations. In 2016, Rui joined Deloitte to establish the Risk Advisory practice in Myanmar.

Since 2019, he has been based in Kuala Lumpur in order to expand his portfolio in Strategic and Operational Risk Management across the region focusing on the Sustainability Agenda 2030. He has reviewed and implemented management functions, developed capabilities in APAC and SEA, and deployed governance concepts. Rui has also developed Sustainability Risk Management (SRM) methodologies by taking into account SDG and ESG dimensions, partnerships with United Nations and the private sector.

Rui now leads the Deloitte United Nations Team which is committed to support United Nation's projects across Asia Pacific and to promote sustainable businesses in Malaysia and beyond. With the Sustainable Business service lines, the team is dedicated to enhance companies' Corporate Sustainability. This encompasses environmental, social, and governance (ESG) concerns, which is increasingly positioned at the top of board agendas around the world.

Academically Rui has attained four degrees, including a BSc in Engineering, an MsBA in Services Management, a DAS in Risk Management and a CAS in Internal Audit; he is currently working towards an INSEAD Executive MBA in 2020.





## Pun Tian Pouw (TP)

*Founder/Principal, TPPun  
Advisory*

In his 30 years of working experiences, TP has held leadership roles in Korn Ferry, Andersen Consulting (now renamed Accenture), Hong Leong Group and Hewitt Associates (now renamed Aon Hewitt).

His experiences span across board placements and executive searches, board advisory and effectiveness, board and leadership assessments, executive life coaching, career development coach and regional consulting. His years in corporate HR covers integrated talent management, leadership development, change management, mergers and acquisition, organization change and transformation. TP has invested over 9 on consulting projects in 8 different countries. He is humbled to have played different roles, as a mentor and coach, in the career journey of many.

TP 's current contribution also includes:

- Chairperson of the Group Nomination and Remuneration Board Committee (GNRC) for a leading private education group
- Presenter/ Faculty member of board directorship-related programs
- External adviser for alumni associations for board directors of financial institutions
- Member of the Industry Advisory Board, School of Business, Monash University, Malaysia
- Board member of the Befrienders KL (non-profit NGO)
- Working committee member for 30% Club Malaysia, focusing on sustaining women board talent pipeline
- Member of the Women in Business subcommittee, Malaysia Australia Business Council (MBAC)
- Mentor in several leadership and mentor development program for professionals and management