

A M C H A M

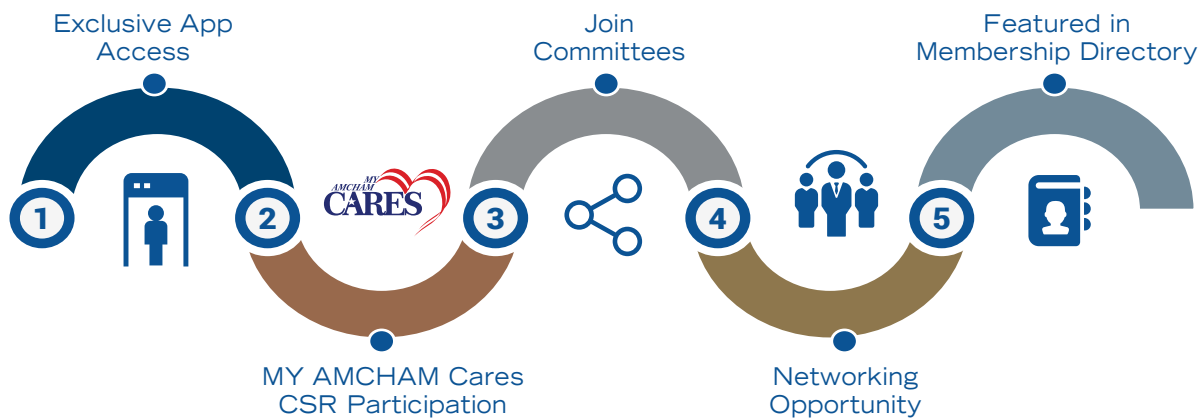


M A L A Y S I A



# CORPORATE MEMBERSHIP TIERS 2021

## CORPORATE MEMBERSHIP TIERS 2021



### TOP TIER BENEFITS



\* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

For more information, please contact us at [membership@amcham.com.my](mailto:membership@amcham.com.my)

## BENEFITS



MEMBERSHIP					
Includes one (1) year AMCHAM membership	x	x	x	x	x
Total representatives	7	10	15	20	Unlimited
Company Name and logo in the membership directory to enhance your company's visibility	x	x	x	x	x
2 free copies of the membership directory	x	x	x	x	x
Participate in MY AMCHAM Cares - a program designed to promote your company's CSR initiatives	x	x	x	x	x
Access to Exclusive Members' Briefings with the U.S. Embassy	x	x	x	x	x
Enjoy member prices to AMCHAM events	x	x	x	x	x
Special discounts for all Chamber advertisement opportunities	x	x	x	x	x
Receive regular members-only AMCHAM communication	x	x	x	x	x
Member access to the AMCHAM mobile app	x	x	x	x	x
Access to Members-Only Benefits Program	x	x	x	x	x
Eligible to join Committees	x	x	x	x	x
Networking opportunities with regional and global network of American business associations	x	x	x	x	x
Online Membership Directory	x	x	x	Priority Listing in Online Directory, 1 Video Advert	Priority Listing in Online Directory, 1 Video Advert

BRAND EXPOSURE & VISIBILITY					
Company logo on AMCHAM's homepage with a link to your company website		x	x	x	x
Company logo on AMCHAM's monthly e-newsletter "Pulse"		x	x	x	x
Company logo displayed at AMCHAM Executive Office and at all events		x	x	x	x
Full Listing Page & Full page advertisement in AMCHAM's Membership Directory				x	x
Company logo in "Thank You" page of AMCHAM's Membership Directory		x	x	x	x
Corporate Branding on Webinars		x	x	x	x

AMCHAM is extending a **15% discount** on a three-year membership applicable to all tiers.

## BENEFITS

Basic  
6,000Bronze  
15,000Silver  
30,000Gold  
60,000Platinum  
120,000

## EXCLUSIVE EVENT ACCESS

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Guaranteed (1) Gold or (2) Silver sponsor at AMCHAM's Signature Events				x	x
Exclusive invitation to private roundtable discussions				x	x
Opportunity to speak at AMCHAM events (e.g.) subject to availability - Welcome remarks/Keynote/Panel/Moderator/Closing remarks					x
A customizable program that includes VVIP access & speaking options (Luncheon/Dinner for a total of 25 pax)					x
Priority seating at all signature events (for one senior representative)				x	x
Invitation to join AMCHAM's closed-door events, pre-event green room meetings				x	x
Complimentary passes to events		10 passes excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*
Ability to participate in AMCHAM Members Corner (AMC) Webinar Series		Up to 2	Up to 2	Up to 2	Up to 2
Access to Partner Programs (subject to availability)				x	x

## ADVERTISING OPPORTUNITIES

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Feature articles in e-newsletter per year			1	1	2
Horizontal web banner advertisements during the calendar year (1 month duration)				1	2
Free EDM		1	3	4	6
Discount on all online advertising costs		15%	20%	25%	30%
Discount on Spotlight Sessions		20%	20%	20%	20%
Opportunity to display corporate materials in AMCHAM Executive Office		x	x	x	x
e-Display on TV/monitor at the AMCHAM Executive Office		x	x	x	x

## OTHER BENEFITS

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Complimentary use of AMCHAM meeting space (capacity: 50pax theatre style) including F&B / excluding other costs		1 Half-Day	1 Full-Day	2-Full-Day	3 Full-Day

\* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

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## BASIC MEMBERSHIP BENEFITS



1 Year AMCHAM membership



Company name + Logo in Membership Directory



MY AMCHAM Cares participation (CSR initiative)



Access to exclusive members' briefings with U.S. Embassy



Member prices to AMCHAM events



Special discounts for all chamber advertisement opps.



Regular members only AMCHAM communication



Member access to AMCHAM mobile app



Members only benefits' program access



2 free copies of Membership Directory



Networking opps. with regional & global network of American Business Associations



Eligibility to join committees



7 representatives



Online Membership Directory listing

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## BRONZE MEMBERSHIP BENEFITS\*



10 representatives



Online Membership  
Directory listing



AMCHAM's monthly  
e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



10 passes (excluding  
signature events)



AMCHAM Members  
Corner (AMC) Webinar  
series (up to 2)

### ADVERTISING BENEFITS & OPPORTUNITIES

1

Free EDM

15%

Online Ad  
discounts

20%

Spotlight session  
discounts

## SILVER MEMBERSHIP BENEFITS\*



15 representatives



Online Membership  
Directory listing



AMCHAM's monthly  
e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



1 pass to attend ALL  
AMCHAM events (excluding  
signature events)



AMCHAM Members  
Corner (AMC) Webinar  
series (up to 2)

### ADVERTISING BENEFITS & OPPORTUNITIES

3

Free EDM

20%

Online Ad  
discounts

20%

Spotlight session  
discounts

\* For the full list of membership benefits, please refer to page 2 and 3.

## GOLD MEMBERSHIP BENEFITS\*



20 representatives



Priority online Membership Directory listing with 1 video ads



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership Directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



AMCHAM Members Corner (AMC) Webinar series (up to 2)



AMCHAM's Signature Events

### ADVERTISING BENEFITS & OPPORTUNITIES

1

Horizontal web banner advertisements

4

Free EDM

25%

Online Ad discounts

20%

Spotlight session discounts

## PLATINUM MEMBERSHIP BENEFITS\*



Unlimited representatives



Priority online Membership Directory listing with 1 video ads



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



AMCHAM Members Corner (AMC) Webinar series (up to 2)



AMCHAM's Signature Events

### ADVERTISING BENEFITS & OPPORTUNITIES

2

Horizontal web banner advertisements

6

Free EDM

30%

Online Ad discounts

20%

Spotlight session discounts

\* For the full list of membership benefits, please refer to page 2 and 3.

# CORPORATE MEMBERSHIP TIERS 2021



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Join us @AmchamMalaysia

