

# Intel Malaysia

Q1 '21 CSR  
Newsletter



## Foreword



**Uyen Ho**  
Director, Global Public Affairs  
Intel Malaysia & Vietnam

Dear Friends,

The new year has brought a ray of hope. While we are still battling the pandemic, we are also pleased that we are starting to see some semblance of 'normalcy' in our daily lives. I believe I won't be overstating when I say everyone had been impacted by COVID-19, one way or another, in 2020.

Coming into 2021, I'm extremely proud that we kickstarted the year with several bright spots - Intel has been recognized as **one of the most ethical companies in the world**. We are among 135 companies selected by Ethisphere for demonstrating commitment to ethical business practices through programs that positively impact employees, communities, and stakeholders, thus, contributing to sustainable business performance. Talking about sustainability, I have another piece of good news to share: Intel Malaysia scooped up three awards at the 2019/2020 Prime Minister's Hibiscus Award.

The International Women's Month in March was also a significant one for us as we celebrate the women we work with every day, and the women in our lives. Our continued support in the Women In Zcience (WIZ) event happening in

April '21 is a strong testament regarding our emphasis on education, especially the embracing of science and technology in female students.

I'm also elated that Intel Malaysia was featured in TV3 with Robin Martin, Corporate Vice President, General Manager of Assembly Test Manufacturing and Managing Director of Intel Malaysia speaking on our investments in setting up new factories, and how Intel products are used to fight COVID-19. Today, Intel products are essential components found in most of the industries' end products, and we have been consistently contributing more than 10% to the country's electrical and electronics exports.

To all our CSR volunteers, my deepest appreciation and thank you. I wish to congratulate two of our Intel Malaysia employees (**JS Tan** from Corporate Services and **HN Choo** from Malaysia Design Center) who have been shortlisted as the Intel Involved Hero Award Finalists from Malaysia. Both were selected as recognition to their extraordinary efforts in making a significant and lasting impact in their community. Their selected charitable cause will receive \$2,500, and if selected as overall winner, the cause will receive an additional \$7,500.

I wish you all the best for 2021. Take good care and stay safe!

## In The Spotlight

### Intel Malaysia a Winner at the 2019/2020 Prime Minister's Hibiscus Award (PMHA)

The award recognizes the industry's efforts in environmental management and is endorsed by the Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC) and supported by the Department of Environment (DOE).

This year, there were 75 participating companies.



We garnered these **3** Awards

#### Exceptional Achievement Award Winner

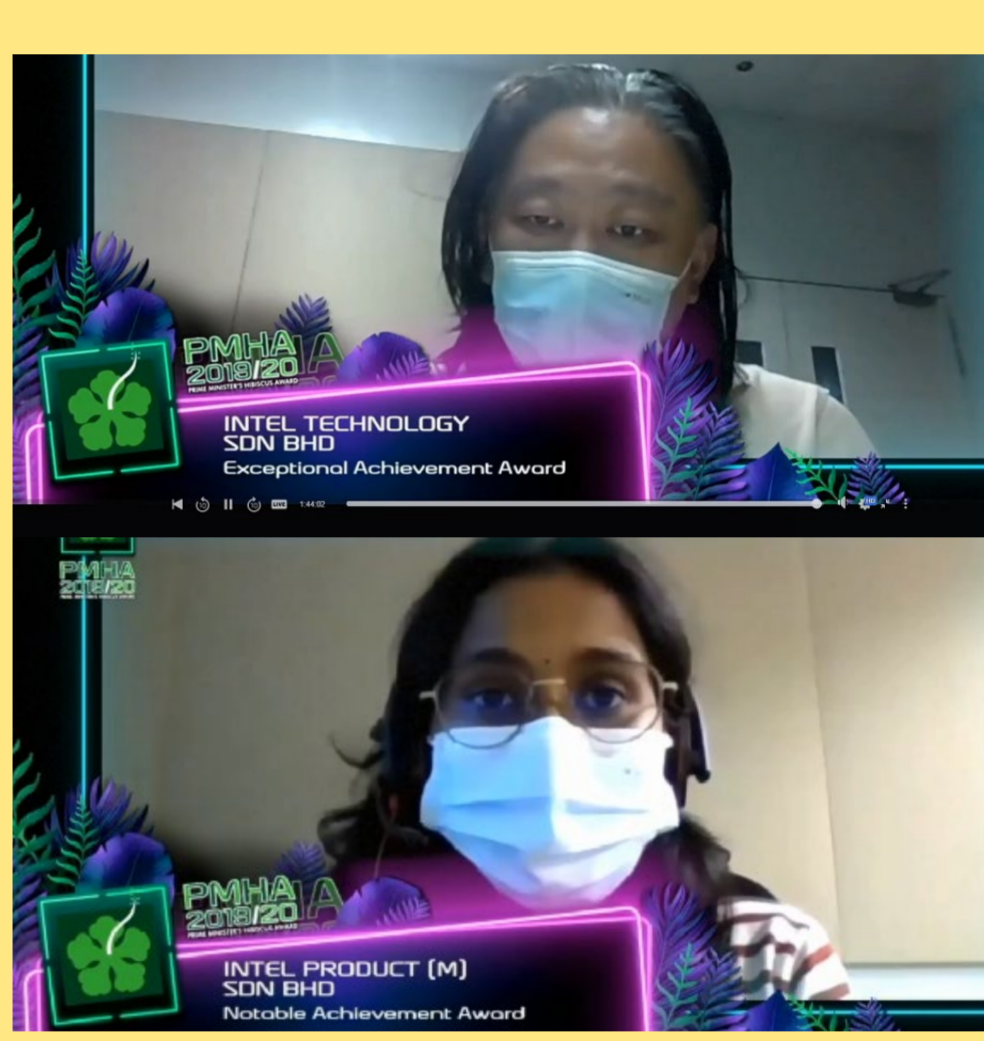
Intel Technology Sdn. Bhd. (Penang)

#### Penang State Award Winner

Intel Technology Sdn. Bhd. (Penang) – Best performing company in Penang

#### Notable Achievement Award Winner

Intel Products (M) Sdn. Bhd. (Kulim, Kedah)



## Intel Malaysia Featured in TV3



Robin Martin, Corporate Vice President, General Manager of Assembly Test Manufacturing and Managing Director of Intel Malaysia was **interviewed by TV3** and featured in the station's prime time segment. Robin spoke on the USD6 billion invested and 10,000 workforce since 1972 in Malaysia (with the new ATT factory as part of the RM10 billion investment), how Intel products are used in healthcare, education, communications. He also shared how Intel continues its close collaborations with the Malaysian government on ecosystem development, and how we also help to make the Industry 4.0 vision a success by consistently contributing more than 10% to the county's electrical and electronics exports. Robin also took the opportunity to mention that Intel Malaysia will be celebrating its 50th anniversary next year. [Watch the TV3 feature here \(Intel portion starts from 29:39\).](#)

## Corporate/Community Development

### Accelerating AI Adoption for SMEs

Malaysia Public Affairs (PA) collaborated with the Intel Internet of Things Group (IoTG) to coordinate a successful launch of the Artificial Intelligence (AI) for Small and Medium Enterprises (AI4S) event in January with Malaysian Investment Development Authority (MIDA) and Malaysia Productivity Corporation (MPC). Eric Chan, Vice President, IoTG delivered the welcome speech and Dato' Azman Mahmud, CEO, MIDA officiated the launch. Over 750 people attended the virtual launch, which generated lots of interests on the AI starter kits. The event also received wide coverage from media houses such as The Star, Bernama and The Sun Daily.

With this launch, IoTG is also planning to donate the Intel Real Sense Lidar Camera L515 to Monash University, Malaysia for curriculum development.



### Spreading More Joy to Our Communities

During the Chinese New Year festivities season, Malaysia PA distributed goodies to about 100 senior citizens from three Volunteer Matching Program (VMP) Homes. The goodies included new clothes, bed sheets and pillowcases, toiletries, biscuits, milk powder and mandarin oranges. We also continue to support the Non-Government Organisations (NGOs) which were impacted in the recent MCO and CMCO. We delivered daily essentials to 6 VMP NGOs in Penang and 5 VMP NGOs in Kulim, Kedah.

On a similar note, we continue to help our medical frontlines as we donated almost RM70,000 to Hospital Sultanah Maliha, Langkawi and Hospital Yan, Kedah. Using donations from the recent Intel Malaysia Employee Meal Subsidy Donation Drive, we bought 3-ply surgical face masks, disposable face shields, nursing gowns and disposable mob caps and handed them over to the hospitals' representatives.

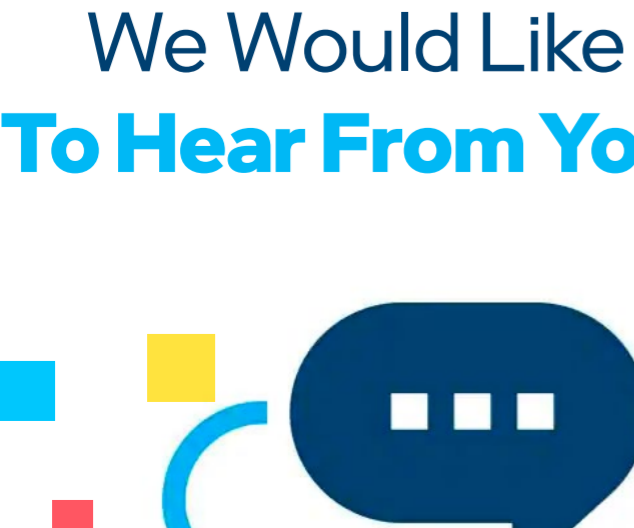


### Driving Eco-friendly Initiatives with Biggest Solar Farm Outside the U.S.

Intel Kulim is now using solar energy to help power its six-building campus, thanks to the new 8,877-array solar installation which was completed in January 2021. It is Intel's largest solar farm outside the U.S. The new solar panels add 2.9 megawatts (MW) of solar energy capacity to an existing 0.9 MW at the Kulim site, and can displace about a fifth of Intel Kulim 5 (KM5) and Kulim 6 (KM6) buildings' electric demand during peak hours. [Click here](#) for the full story (article only available to Intel employees).



### We Would Like To Hear From You.



To find out more about Intel's Corporate Social Responsibility, please visit [CSR@Intel](mailto:CSR@Intel).

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