



AMCHAM MEMBERSHIP DIRECTORY 2023

ADVERTISING & PROFILING RATES

| DESCRIPTION | MEMBER (RM) | NON MEMBER (RM) |
|----------------------|-------------|-----------------|
| Outside Back Cover | 6,000 | 12,000 |
| Inside Front Cover | 4,000 | 8,000 |
| Inside Back Cover | 4,000 | 8,000 |
| First Page | 3,500 | 7,000 |
| Second Page | 3,500 | 7,000 |
| Section Divider Page | 3,500 | 7,000 |
| Regular Full Page | 2,000 | 4,000 |
| Half Page | 1,100 | 3,000 |

Enhanced Profile Packages for Membership Directory Listing (Members only)

| | | |
|--|---------------|--|
| <p>Premium Profile Page</p> <ul style="list-style-type: none"> ▪ Dedicated feature page in directory (1 full-page) ▪ ½ page advertisement space* ▪ Expanded Company Description (up to 120 words)* ▪ Company Name & Details (incl. Phone, Fax, Address, Website & Industry) ▪ Member List (Name & Designation) ▪ Corporate Representative's photo ▪ Company Logo in Color ▪ UN Sustainable Development Goals Logo (if applicable) | 1,500 | N/A Company Listing in Directory Exclusive for AMCHAM Members Only |
| <p>Standard Profile</p> <ul style="list-style-type: none"> ▪ Company Name & Details (incl. Phone, Fax, Address, Website & Industry) ▪ Company Description (up to 30 words) ▪ Member List (Name & Designation) ▪ Corporate Representative's photo ▪ Company Logo in Color ▪ UN Sustainable Development Goals Logo (if applicable) | Complimentary | |

American Malaysian Chamber of Commerce

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<https://amcham.com.my/>



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